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MARKET OUTLOOK



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LOCAL HEIRLOOM TOMATOES

SEPTEMBER 7, 2017

Final Farm Tour



Our **Farm-to-Fork Summer Event Series** is coming to end, but we have one trip left for you! Join us on **Thursday, September 14** for a bus tour to **Cowgirl Creamery** and **Tomales Bay Foods** for a cheese making demonstration and tasting of their complete line. Cowgirl Creamery is known for **Red Hawk** and **Mt. Tam** cheeses, as well as their seasonal offerings. Lunch will be provided on the grounds of Tomales Bay Foods. Please text, call, or email to RSVP with Marissa at (916) 956-5536 or mmontoya@produceexp.com. Please arrive at the Produce Express warehouse at 8340 Belvedere Ave at 8:30am for coffee and pastries. The bus leaves promptly at 8:45am, returning by around 3pm. We hope you can join us (bring your staff too!) for this great opportunity to learn more about where your food comes from, how it's grown, by whom, and why it is so important to support local farmers and producers.

YEUNG FAMILY FARM



Ray Yeung and his family have been farming in **Yolo County** since 1950 on 60 acres along the Sacramento River. While the family was originally in the business of growing processing tomatoes, **'Uncle' Ray** accidentally planted a row of marvel stripe heirloom tomatoes about 20 years ago, and the rest is history. While 'Uncle' Ray was having a hard time finding a buyer for the first harvest of his unique tomatoes, Jim Mills was busy sourcing ingredients from local farms

for Produce Express. Needless to say, Produce Express bought Ray's tomatoes and they were a hit amongst local chefs and we have been selling them every year since. Ray Yeung now grows over 20 varieties of **Heirloom Tomatoes** which vary in size, shape, color, texture, and taste- generally being less acidic than red backyard tomatoes. The Yeung family also grows **Early Girl** and **Shady Lady True Vine Ripe Tomatoes** which, fitting to their name, are allowed to fully ripen on the vine and are then hand-picked, sorted, packed, and delivered all on the same day. The local tomato season typically runs from July through Halloween. We are currently offering the following varieties in a **10# Toy Box case, or in a single variety: Kellogg's, Japanese Black Trife, Patty's Striped, Pink Brandywine, Carolina Gold, Yellow Brandywine, Great White, Black Pineapple, Oxheart Striped, Hawaiian Pineapple, Black Zebra, Giant Black Zebra, Green Zebra, Black Prince, and Purple Cherokee. True Vine Ripe Romas and True Vine Ripe Shady Lady's** are available in a 20# case. Remember, tomatoes do not like to be refrigerated as cold temperatures cause the flesh to soften quickly and lose flavor. Enjoy the harvest!



CLOVER-SONOMA DAIRY

LOCAL FARMS



Since the early 1900's, the Clover dairy brand has maintained a long-standing history of **superior freshness & quality**. Their milk and cream arrive at the plant the same day the cows are milked. It is then fresh pasteurized to ensure quality while preserving its fresh farm taste and nutritional value.

Clover Sonoma products start with milk

sourced from a small group of family farms in **Marin, Sonoma, and Mendocino counties**. These dairy farmers practice methods of sustainable agriculture and have an extraordinary commitment to animal welfare with no feedlot living. Clover Sonoma Farms has been honored by the American Humane Association as the first dairy in the United States awarded the **American Humane Certified** label for humanely produced dairy products. In addition, the farmers do not use rBST, the genetically engineered bovine growth hormone that stimulates milk production. We are proud to offer the following Clover-Sonoma products: **Whole Milk**– won't curdle when steamed, and is the standard in baking recipes. Sold by the gallon. **2% Milk**– sold by the gallon. **Fat Free Milk**– sold by the gallon.



Manufacturing Cream- while the product packaging and description has recently changed, Clover Sonoma Heavy Whipping Cream continues to be **Grade A** Heavy Cream, made specifically for professional kitchens. With more than 40% butter fat, it makes superb whipping cream and rich creamy sauces/soups. Sold by the half-gallon. **Half & Half**– with a fat content between 10-15%, this half milk/half cream mixture is the perfect coffee companion. It adds a richness that milk does not, but is not thick enough to replace cream as it will not whip like cream. Sold by the quart. **Buttermilk**– cultured with lactic acid bacteria for a tangy flavor reminiscent of yogurt with a creamy thickness. Sold by the half gallon. **Low Fat Yogurt**– refreshingly tart flavor and pudding-like texture. **Cottage Cheese**– drained but not pressed which helps retain some of the whey and keeps the curds loose. Sold by the 5# tub. **Butter**– made from superior milk and cream. Available **salted or unsalted** in a 30# case. **Sour Cream**– thick and delicious texture with characteristic tangy flavor. Sold by the 5# tub. **Organic Eggs**– produced from hens that are artificial-stimulant free, veggie-fed, and free to roam. Sold by the 15-dozen case, or single dozen. **We also offer Organic Clover Sonoma products with a 72-hour pre-order:** Plain Yogurt (6/32oz tub case), Vanilla Yogurt (6/32oz tub case), Half & Half (quart), Salted Butter (30#), Unsalted Butter (30#, or 12/6 oz tubs), Sour Cream (12 pints), Heavy Cream (pint), Whole Milk (quart or gallon), and 2% Milk (quart or gallon). Enjoy!



Visit our website for full availability

Stillwater Orchard

Bartlett Pears-40# case or pound
Red Bartlett Pears-20# case or pound
Bosc Pears-40# case or pound
Seckle Pears-20# case only
Comice Pears-20# case only
French Butter Pears-20# case only



R. Kelley Farms

Mixed Melon Case-25/30#
Crème de la Crème-5 count
Twice as Nice-20# case
Ambrosia Melon-5/6 count
Savor-20# case

Dwellely Farms

Blue Lake Beans-30# case or pound
French Beans-10# case or pound
Romano Beans-10# case or pound
Yellow Wax Beans-10# case or pound
White Corn-48 ear case, or ear

J&J Ramos Farms

Pluots-20# case
Plums (black)-20# case
Yellow Peaches- 18# case, or pound
White Peaches- 18# case, or pound
Yellow Nectarines- 18# case, or pound



Riverdog Farm- Organic

Mixed Sweet Peppers-10#
Jimmy Nardellos-10#
Gypsy Peppers-10#
Padron Peppers-5#
Mixed Eggplant-10#
Graffiti Eggplant-10#
Rosa Bianca Eggplant-10#
Listada Eggplant-10#



Castaneda Bros. Produce

Squash- Sunburst, Summer,
Scalopini, and Ronde Nice-22#
Toy Box Case-20#

Maciel Farms

Italian or Yellow Squash-22#, or pound
Grey Squash-22# case only
Gold Bar Squash-20# case, pound
Tomatillo-10#, 40#, or pound
Jalapeno-10#, 40#, or pound
Pickling Cucumbers-20#



Del Rio Botanical-Organic

Mixed Cucumbers-10# case
Baby Corn-50 count
Baby Eggplant-2#
Medley Cherry Tomatoes-12 pint
Squash Blossoms-35 count
Mixed Baby or Teenage Squash-10#
(*Limited*)



Buy Local, Buy Fresh, Buy the Best

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