



California Rice

White Arborio

Arborio is a signature rice of Lundberg Family Farms. It is well suited for risotto and rice recipes that create a creamy, chewy texture.



Black Japonica

Juicy with a nutty, mushroom-like flavor energized with an exotic sweet spiciness. A whole grain brown rice blend of short grain black rice and medium grain mahogany rice originates from Japanese seeds.

Wehani

Honey-red grains with a distinct aroma and an irresistible nutty flavor.



Christmas

A unique, festive whole grain red rice for the holidays!

Long Grain Brown

Famous for its full flavor and nutrition. It is a natural whole grain rice with nothing but the husk removed. Yields a drier, fluffy product.



Jasmine

An aromatic long grain rice, moist and tender with a soft texture and delicious flavor.

Basmati

Long grain aromatic rice with the fragrance of Indian Basmati. A great choice when a fluffy, drier texture and an exotic aroma is desired.



ECO FARMED



Located in Richvale, CA. (Butte County), the Lundberg family has been growing and harvesting rice in the area since 1937 and today offers a variety of organic and eco-farmed rice and rice products. The distinction between organic and eco-farm is minimal as all rice is grown according to sustainable agricultural practices. Organic rice varieties are grown, handled and processed in accordance with USDA National Organic standards, while eco-farmed varieties are grown with non-organic fertilizers and 'eco-friendly' pesticides and fungicides.



Call 916-446-8918 today for pricing and availability



California Rice

Organic White Sushi Rice

A classic Japanese short grain white rice grown especially for Sushi. It is truly superb in traditional Sushi rolls, salads, and other Asian dishes.



Organic Long Grain White Rice

Long grain white rice enjoys great popularity because, after cooking, the grains remain fluffy and separate. Because of these properties, long grain white rice is especially suitable in stuffings, pilafs, salads, casseroles, and stir-fry dishes.

MORE RICE FROM LUNDBERG FARM

For a complete list of products from Lundberg Family Farms, including Rice Pasta, Rice Cakes, Gluten-Free products and Vegan products, please visit lundberg.com. Available with a pre-order:

- **Organic Short Grain White Rice**
- **Organic Long Grain Brown Rice**
- **Organic Golden Rose Brown Rice**
- **Organic California White Jasmine Rice**
- **Organic California White Basmati Rice**
- **Organic California Brown Jasmine Rice**
- **Organic California Brown Basmati Rice**
- **Organic Brown Sweet Rice**
- **Eco-Farmed Short Grain Brown Rice**
- **Eco Farmed Brown Basmati Rice**



ORGANIC



Along with their commitment to delicious rice, the Lundbergs are equally passionate about protecting the environment. More than 200 species of wildlife, mostly migratory birds, rely on the Northern California rice fields as a seasonal habitat. Lundberg Family Farms partners with local wildlife conservationists to ensure the integrity of the wetlands, help count bird populations and even collect eggs from nests in the fields when needed.



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